

Zach Fulcher

Copywriter

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Wheaton, IL 60189

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Experience

Divine Design & Marketing / Marketing Copywriter

MARCH 2021 - FEBRUARY 2023, Rolling Meadows, IL

- Developed compelling and engaging content for emails, blogs, social media posts, landing pages, and video scripts in order to drive engagement and conversion.
- Wrote SEO-rich content for higher engagement on Google Analytics and Hubspot.
- Communicated with and coordinate projects with a team to manage projects and marketing campaigns.
- Researched market trends and help managed marketing plans and campaign execution.
- Started as Junior Copywriter, promoted to Marketing Copywriter January 2022 which resulted in more client interaction.

6D Networktainment / Content Creator

OCTOBER 2020 - JUNE 2021, Chicago, IL

- Created content for the 6D blog and social media pages to drive engagement.
- Organized events and highlights in Microsoft Office.

Skills

I take pride in having a strong work ethic that allows me to pursue and execute creative marketing strategies with a team. I am highly skilled in written communication, verbal communication, project management, time management, creative thinking, social media, and content creation.

Education

DePaul University / *Bachelor's Degree in Communication*

JUNE 2020

- Graduated with Cum Laude Honors
- 3.53 GPA

College of DuPage / *Associate's Degree*

MAY 2018

- Graduated with High Honors
- Phi Theta Kappa academic honor society member

Eagle Scout

Awards

